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Organisation Mondiale de la Propriété Intellectuelle (OMPI) - Genève, Suisse

1217601

# THE UNITED STATES OF AMERICA

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UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 26, 2004

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APPLICATION NUMBER: 60/484,786

FILING DATE: July 03, 2003

RELATED PCT APPLICATION NUMBER: PCT/US04/21435

Certified by



Jon W Dudas

Acting Under Secretary of Commerce  
for Intellectual Property  
and Acting Director of the U.S.  
Patent and Trademark Office

16152 U.S. PTO  
07/03/03


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## PROVISIONAL APPLICATION FOR PATENT COVER SHEET

This is a request for filing a PROVISIONAL APPLICATION FOR PATENT under 37 CFR 1.53(c).

Express Mail Label No.

EU311746423US

INVENTOR(S)					
Given Name (first and middle (if any))		Family Name or Surname		Residence (City and either State or Foreign Country)	
MICHAEL		POPOVSKY		205 S. Reeves Dr. Beverly Hills, CA 90212	
<input checked="" type="checkbox"/> Additional inventors are being named on the <u>1</u> separately numbered sheets attached hereto					
TITLE OF THE INVENTION (500 characters max)					
Soap and Wash Sponge					
Direct all correspondence to: CORRESPONDENCE ADDRESS					
<input checked="" type="checkbox"/> Customer Number		35505			
OR		Type Customer Number here		35505	
<input type="checkbox"/> Firm or Individual Name		PATENT TRADEMARK OFFICE			
Address					
Address					
City		State		ZIP	
Country		Telephone		Fax	
ENCLOSED APPLICATION PARTS (check all that apply)					
<input checked="" type="checkbox"/> Specification Number of Pages		1		<input type="checkbox"/> CD(s), Number	
<input checked="" type="checkbox"/> Drawing(s) Number of Sheets		2		<input checked="" type="checkbox"/> Other (specify)	
<input type="checkbox"/> Application Data Sheet. See 37 CFR 1.76				post card	
METHOD OF PAYMENT OF FILING FEES FOR THIS PROVISIONAL APPLICATION FOR PATENT					
<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27.				FILING FEE AMOUNT (\$)	
<input checked="" type="checkbox"/> A check or money order is enclosed to cover the filing fees				80.00	
<input type="checkbox"/> The Commissioner is hereby authorized to charge filing fees or credit any overpayment to Deposit Account Number:		502566			
<input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.					
The invention was made by an agency of the United States Government or under a contract with an agency of the United States Government.					
<input checked="" type="checkbox"/> No.					
<input type="checkbox"/> Yes, the name of the U.S. Government agency and the Government contract number are: _____					

Respectfully submitted,

SIGNATURE

TYPED or PRINTED NAME Michael Zarrabian

TELEPHONE (310) 201-0640

Date 07/03/2003

REGISTRATION NO.

(if appropriate)

Docket Number:

39,886

HT03

## USE ONLY FOR FILING A PROVISIONAL APPLICATION FOR PATENT

This collection of information is required by 37 CFR 1.51. The information is used by the public to file (and by the PTO to process) a provisional application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 8 hours to complete, including gathering, preparing, and submitting the complete provisional application to the PTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, D.C. 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Box Provisional Application, Assistant Commissioner for Patents, Washington, D.C. 20231.

# PROVISIONAL APPLICATION COVER SHEET

## Additional Page

PTO/SB/16 (02-01)  
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Docket Number **HT03**

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Number 1 of 1

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7/3/03

**SoapnSponge**

Inventor: Michael Popovsky *M.P.*

*Y.P.*  
YELENA POPOVSKY

SUSANNE FOOTE  
SHAWNA LASSEN

1. Technical field:
2. Creating a product that will replace soap, gel and sponge with one product (all in one).  
The product will use less space in the bathroom. Reduce the process involved while bathing or showering. Create a new bathing experience.

3A. Different solutions were tried before: Creating a sisal bag soap holders. This product is small mesh bag that holds bars of soap inside of it; Creating a hanging foam sponge with the slit cut in the side and placing a bar of soap inside; Creating a body buff scrubber with the liquid reservoir soap inside.

3B. Prior solutions did not solve the problem. The hanging foam sponge more than likely fall apart due to the weight of the soap and the water in the sponge. The sisal bag is still in use as far as we know. The body buff scrubber is messy and leaks all over people's showers.

**The Invention:**

4. High tech **hand only** process of poly synthetic and/or natural sea sponge infused with different soap scents with the ability to hold the ingredients for up to one month on an every day usage.

5A. See attached drawing.

5B. Place the "SoapnSponge" ball under the water, squeeze and lather over your body. Can be used in showers and baths. Lasts up to one month.

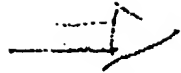
6. Structurally the sponge ball is a large 4inch sponge with a sturdy build. Made of a durable material or of natural sea sponge will not fall apart as with foam sponge ball as mentioned above. It does not ooze soap as the body buffs do and it will last longer. Functionally speaking it acts the same as the three examples given above. It lathers upon continues use. *It can come in different shapes and sizes.*
7. People think about putting soap **in** the sponge but not **on** the sponge. It is like the gum with the reservoir in the middle filled with flavorings, no one has yet thought to coat the outside of the gum with the liquid like coating. The formula that had been created specifically for this product has a unique ability to sustain itself inside the sponge.
8. The user can bath in the bath or shower needing only one item to wash **All in one** "SoapnSponge". The user has **All in one** soap filled sponge instead of wash clothes or sponge and soap bar or liquid soap.
9. Created a long lasting product that does not require the user to reapply soap to sponge with every use.

10. *For men, woman ; children  
aroma therapy, scent ; other @  
chemical Hypoallergenic.*

5)



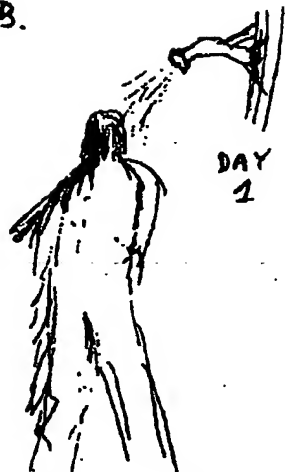
1A.



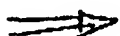
HAND SQUEEZES  
BALL/SPONGE.

NO NEED FOR  
ADDITIONAL SOAP/  
SAVES SPACE -  
SPONGE IS RELAXING,  
& FEELS GOOD ON SKIN  
UNLIKE BAR OF SOAP.

1B.



DAY  
1



DAY  
30

LONG LASTING ...

yp

7/3/03

k.p.

# Soap 'n Sponge

All in One

Submerge  
Yourself in a  
*New*  
Bathing  
Experience



Spoil Yourself with the Latest  
*New* Approach to Sponge Design  
in Bath and Body Care

Soap 'n Sponge is a long-lasting, hypoallergenic Italian sponge dipped in natural olive oil and scented glycerin soap that you can use daily for up to *one month*. Just place Soap 'n Sponge under water, give it a squeeze and enjoy an exhilarating and sumptuous bathing experience!

*Buy one for every member of your family.* Soap 'n Sponge makes *daily* bathing more fun and makes great gifts for holidays, weddings, birthdays, and housewarmings as well—choose from a huge variety of Soap 'n Sponge's delightful scents.

Sugar Cookie

Citrus Twist

Pomegranate

Bayberry Sage

Cucumber-Melon  
Medley

Fresh Lavender

Fresh Rose

Lemon Berry

Peppermint Eucalyptus

Sparkling Sunlight

Spicy Mango

Wild Mountain  
Huckleberry

*Wet It...*

*Squeeze It... Use It*